

ADVERTISING RATES & DATA

BIRMINGHAM, NEC
2019

RECRUITMENT
AGENCY EXPO
2-3 OCTOBER 2019
NEC, BIRMINGHAM



@recexpo #recexpo

SHOW GUIDE DISPLAY RATES

Back Cover Advert

£2,750 + VAT

Inside Front Cover Advert

£2,200 + VA

Inside Back Cover Advert

£1,925 + VAT

Full Page Advert

£1,650 + VAT

Half Page Advert

£880 + VAT

Quarter Page Advert

£550 + VAT

ADVERT SIZES

Double Page Spread (DPS)

Advert

Trim Size: H224mm x W332mm

Bleed Size: H230mm x W338mm

Full Page Advert

Trim Size: H224mm x W166mm

Bleed Size: H230mm x W172mm

Half Page Advert

Trim Size: H97mm x W146mm

Quarter Page Advert

Trim Size: H97mm x W68mm

ADVERT FILE FORMATS

We can accept the following formats:

- Press Ready PDF
- Adobe Illustrator EPS or Ai (All fonts must be outlined and hi-res images embedded)
- Adobe Photoshop JPEG, EPS or TIFF (Must be set to 300dpi)

All images must be in CMYK format and saved at 300dpi.

We cannot be held responsible for any errors due to the set up of the files supplied.

We will assume all files supplied are set up correctly for high resolution litho printing.

SHOW GUIDE FINAL COPY DATE

The deadline for all advert artwork is 12 noon Friday 30th August 2019.

Please email artwork to Chris Gothard at chris.gothard@recruitmentagencyexpo.com

WEB BANNERS

Size: 328px wide x 237px high

Three Months - £1,500 + VAT

Two Months - £1,000 + VAT

One Month - £500 + VAT

THEATRE DIGITAL SCREEN ADVERTISING

Logo Scalable Vector Graphic
£500 + VAT

Banner 9300px wide x 1500px high
£1,000 + VAT

DELEGATE BAG INSERT RATES

£1,500 + VAT

DELIVERY INSTUCTIONS

Inserts must be delivered direct to the Organiser's Office between 9am and 12 noon on Monday 1st October 2019 addressed to:

**Recruitment Agency Expo
Organiser's Office**

Hall 7

**The NEC Birmingham
B40 1NT**

Your company name must be clearly marked on boxes. A receipt of delivery must be obtained from an authorised member of the organising team.

If you have any queries regarding supplying artwork or advert and insert opportunities please contact: **0208 230 0066** or email: chris.gothard@recruitmentagencyexpo.com

Recruitment Agency Expo is organised by: Bluewater Events. www.bluewaterevents.co.uk

recruitmentagencyexpo.com/birmingham